

## **New: Semantic Route Planning (TM) With Dynamic Route Optimization (TM)**

- Route4Me users can now plan routes using our new Semantic Route Planning (TM) technology.
- Semantic Route Planning technology permits users to plan routes with natural language and natural world constraints
  - For example, depart at sunrise and end before sunset at the location of the route; instead of start at 7:34AM and end at 5:14PM
  - Or, plan a route that has a duration approximately equal to how long it takes the driver to do the route